

Ariel C Lagares

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Highlights

Web Designer, Front-end Developer, Web Standards Advocate — 7 years
Graphic Artist, Layout Designer, Illustrator, Art Director — 10+ years
Bachelor of Science in Electrical Engineering
Expert English and Spanish bilingual

Experience

Nov 2004 – Aug 2005: Web Developer. Time Inc. Interactive, New York, NY
Encouraged use of web standards (HTML/CSS/JS). Helped build and launch www.instyleweddings.com, instyle.com. Contributed code to aol.com, coastalliving.com, cottageliving.com, southernaccents.com, southernliving.com, sunset.com and others.

Jul 2004 – Sep 2004: Web Developer. IBM, New York, NY
Built front-end (HTML/CSS/JS) and launched theteachingcommission.org. Installed, customized and tutored end-users on Macromedia Contribute CMS.

Jan 2004 – Feb 2004: Web Developer. GEAC Computer Corporation Ltd, Tampa, FL
Composed CSS-powered UI to GEAC Evolution, a standards-compliant, web-based B2B accounting application. Advised on usability and information architecture.

May 2003 – Jul 2003: Web Developer. Cherry and Company, Seminole, FL
Provided HTML/CSS/JS/Flash/Actionscript/XML site maintenance, prototyping, imaging, and copyfitting. Enabled Macromedia Contribute CMS.

May 2002 – May 2003: Interactive Engineer. HSN Interactive, St. Petersburg, FL
Created and maintained content for top tier e-commerce destination. Developed front-end HTML/CSS/JS/Flash/XML within Microsoft .NET/SQL Server 2000 environment. Advised on usability and interface for 2003 site redesign.

Sep 1998 – Jun 2001: Interactive Engineer. I-NETwerks LLC, Tampa, FL
Lead graphic artist and front-end developer. Created company identity, marketing collateral, graphical standards, promotional illustration and presentation graphics (Powerpoint). Also, designed site prototypes wrote front-end code (HTML/CSS/JS), and developed digital media (.wma, .wmv, .asf, .avi, .wav) for websites and e-commerce applications. (Partial client list: HGTV, HSN, Lycos, MCI Worldcom, NBC Cable, Showtime, UPS)

1996 – 1998: Graphic Designer. Various Clients, Metro NJ and Largo, FL
Graphic Artist, Typesetter, Illustrator, Retoucher, Art Director and Layout Designer for print media. (Prentice-Hall, PSE&G, Casio, Alphagraphics)

1987 – 1993: Production Artist. Various Clients, Melbourne and Orlando, FL
Graphic Artist, Illustrator, Editor and Layout Designer. (UCF, Kinko's, Paravant, FIT)

Education

1991 – 1995: University of Central Florida, Orlando, FL
Bachelor of Science, Electrical Engineering, awarded May 1995

1986 – 1991: Florida Institute of Technology, Melbourne, FL
Studies in Computer and Electrical Engineering

OS

Apple MacOS X
Microsoft Windows XP

Web

Technologies

Active: HTML, DHTML, XHTML, Ajax, CSS, JavaScript, ActionScript, Working: Apache, PHP/MySQL, CGI/Perl, ASP/ASP.NET, Vignette CMS (Tcl/Tk), XML

Editors

Adobe GoLive
Bare Bones BBEdit
Macromedia Contribute, Dreamweaver, HomeSite

Imaging

Adobe Dimensions, Illustrator, Imageready, Photoshop, Streamline
Corel KPT, Painter
Macromedia Flash

Publishing

Adobe Acrobat, ATM, ATR, InDesign, Pagemaker
Microsoft Office (Excel, Word, Powerpoint)
Quark XPress

URLs

www.instyle.com
www.instyleweddings.com
www.hsn.com
www.theteachingcommission.org
www.bbbspc.org